

LIST OF ISSUES AND PROGRAMS

JULY-SEPTEMBER 30, 2014

**WSRV-FM
97.1 THE RIVER**

**COX RADIO, INC.
GAINESVILLE-ATLANTA, GEORGIA**

ISSUES AND ANSWERS

**DURING THE PERIOD OF JULY-SEPTEMBER 30, 2014 THE FOLLOWING ISSUES AND PROBLEMS
WERE AMONG THOSE ADDRESSED BY WSRV-FM:**

HEALTH / SAFETY / CRIME

EDUCATION

FAMILY / PARENTING / SELF-HELP / RELIGION

ART / ENTERTAINMENT / RECREATION / ENVIRONMENTAL

FINANCIAL / POVERTY / CHARITY

WSRV-FM

ASCERTAINMENT STATEMENT

WSRV FM/97.1 The River develops on air programming to address issues of importance to Gainesville, Atlanta and surrounding communities.

WSRV-FM also produces four-thirty minute community affairs talk shows, which addresses a variety of topics and issues of concern including politics, education, health, business, lifestyle issues and civic and social issues. The Heart of Atlanta and Perspectives air every Sunday morning.

Issues on the program are ascertained through interviews with community leaders, including representatives of charitable and civic/social/civil rights organizations and others who make a difference in the communities in which we serve. WSRV-FM also solicits community input via the website

WSRV-FM ISSUES & PROGRAMS – 3RD QTR. 2014**JULY 1-SEPTEMBER 30, 2014**

<u>LIST OF PROGRAMS</u>	<u>AIRTIMES</u>	<u>LENGTH</u>	<u>PROGRAM DESCRIPTION</u>
HEART OF ATLANTA Host-Dr. Joe Esposito	SUN 6:30AM	30 MINUTES	. LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF GENERAL INTEREST.
PERSPECTIVES Host-Condace Pressley	SUN 7:00AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF PARTICULAR MINORITY INTEREST.

WSRV-FM JULY 1-SEPTEMBER 30, 2014

CHARITY PROJECTS – 3RD QUARTER

7/20/13-Camp Sunshine and NSWKids- Pirates of Lake Lanier Poker run

9/12/13-Kaiser Permanente Corporate Run/Walk @ Turner Field to benefit Atlanta Community Food Bank, Back on My Feet and Atlanta Braves Foundation – Steve Craig hosted

9/14/13-Cox MS Atlanta Bike Ride to benefit National MS Society –GA Chapter

9/27/13-Blue Ties Luncheon to benefit Prostate Cancer Awareness

ISSUE & DESCRIPTION**DATE****TIME****LENGTH****HEALTH / SAFETY / CRIME ISSUES**

7/6/14

6:30am

26mins

HEART OF ATLANTA: Disease Fighting Foods: There are several foods that help you fight disease. Raw foods are important. Cooking changes the food's basic properties. Garlic and onions do so many things for your heart and circular system. Celery is great for acid reflux flair ups! Cinnamon is excellent for several things. It helps you regulate your blood sugar. Citrus fruit helps fight cancer.

7/13/14

6:30am

25mins

HEART OF ATLANTA: Get The Junk Out Of Your Diet: Fast food hamburgers can actually contain less than 2% actual meat. Mono meals are the best. Those are single ingredient foods.

7/20/14

6:30am

28mins

HEART OF ATLANTA: Life Extension: Three basic rules for life extension, normally functioning nervous system, normally functioning digestive system, and you must have good nutrition. Stress levels should be monitored. Exercise is very important to life extension.

7/27/14

6:30am

26mins

HEART OF ATLANTA: Life Extension Part 2: Eating sugar causes the ageing process to speed up. Lifestyle is important to life extension. Mostly a plant based diet is the most important part of your lifestyle. Exercise combined with this will help you with life extension. New research is showing vitamin supplements help with life extension. Vitamin D is very important in reducing inflammation and is vital in life extension.

HEALTH / SAFETY / CRIME ISSUES:

8/3/14 6:30am 28mins

HEART OF ATLANTA: Kill Stress Before It Kills You: Stress causes most health problems to get worse. Stress can be caused by various things in your life. The best way to identify the stress is keep a diary. You can then see various patterns with food, or different events that cause stress in your life. If you set aside some "quiet time" each day, that can go a long way to get rid of stress.

8/3/14 7AM 25mins

PERSPECTIVES: David Nethero, Cancer Survivor When Atlanta entrepreneur David Nethero heard those words in December of 2012, he made a conscious decision to proactively fight the disease with a plan - a plan that helped him to quit smoking a few years earlier. In his book, Mental Mastery of Chemotherapy, David takes us on a journey through six months of chemotherapy. His use of meditation and positive mental imagery helped him program his subconscious mind and successfully endure chemotherapy. He experienced minimal side effects and maintained an active and engaged life. Today, he is cancer-free.

8/10//14 6:30am 28mins

HEART OF ATLANTA: Kill Stress Before It Kills You Part 2: There are various ways to relieve stress. Chemical and physical stresses can be dealt with, allowing you to work on the emotional stress. Sleep is important to stress management. The bedroom should be completely dark.

8/17/14 6:30am 28mins

HEART OF ATLANTA: Are You Sick Of Not Sleeping: Many people have a problem getting a good night's sleep. Coffee and other stimulating drinks can be one cause. Pain is another cause. Things like restless leg syndrome, pain in the back, all can interrupt your sleep pattern. Depression is another cause of sleep disorder. Many people take sleeping pills to help with sleep. Sleeping pills have side effects. Alcohol can actually cause insomnia.

HEALTH / SAFETY / CRIME ISSUES:

8/17/14 7AM 25mins

PERSPECTIVES: Karen Greenzide, Emory University, There have been growing concerns surrounding genetic diseases and the importance of genetic screening. JScreen, an at-home saliva genetic screening program, is an initiative to help Jewish people and their partners learn about their carrier status when planning or growing their families. J-Screen offers screening for over 80 genetic diseases, 19+ of which are most common within the Jewish community, from the comfort and privacy of your own home—all for \$100 or less and a bit of your spit. The program is based out of Emory University's Department of Genetics delivering genetic counseling to patients in order to interpret results and provide options to patients. J-Screen will be hosting a screening event in Atlanta at the Marcus Jewish Community Center of Atlanta on Sunday, Aug. 24 to help the local community learn more about genetic screening and provide screening kits for attendees.

8/24/14 6:30am 30mins

HEART OF ATLANTA: Sleep and Hormones: Love is a chemical reaction controlled by hormones. Lack of sleep will cause your hormone levels to be off. Eating late at night before sleep can interfere with your sleep cycle. Room temperature can cause sleep problems as well. 70 degrees is the optimum temperature for sleep.

9/31/14 6:30am 30mins

HEART OF ATLANTA: New Cancer Research: New research shows a plant based diet is the best to avoid getting cancer. Limit or avoid dairy products to avoid prostate cancer. Two glasses of milk a day will increase your chances of getting cancer by 60%.

9/7/14 6:30am 28mins

HEART OF ATLANTA: Are Men Turning Into Women: Cancer can best be dealt with a healthy body and immune system. If you constantly assault your immune system, it will get overwhelmed. Sugar is cancer's favorite meal. Avoid sugar.

HEALTH / SAFETY / CRIME ISSUES:

9/14/14 6:30am 28mins

HEART OF ATLANTA: Are Food Guidelines Making You Sick: The USDA was formed in 1862. They set policy for agriculture and food guidelines. This is a conflict of interest. They set subsidies and then include subsidized foods in the guidelines. The school lunch program is in shambles. It is tied in to the nutritional guidelines.

9/21/14 6:30am 28mins

HEART OF ATLANTA: Nutritional Guidelines for Heart Health: For years, we've been urged to eliminate fat from our diets (low fat). New studies have proven this is wrong. You need "good fats" in your diet for optimum health. Good fats can be found in coconut oil, olive oil, avocado oil, and similar vegetable oils.

9/28/14 6:30AM 25mins

HEART OF ATLANTA: Slow Down Aging: You can actually look and feel younger than your biological age. Living healthy is the key. Scented candles can actually make you age faster. They contain chemicals that can alter your hormones. Smoking is another quick aging agent. Over exercising can cause you to age quickly as well. Over exercising causes your body to release free radicals. One must use antioxidants for this.

ISSUE & DESCRIPTION**DATE****TIME****LENGTH****EDUCATION ISSUES:**

9/28/14

7am

25mins

PERSPECTIVES: Dorothy Styles, Project Grad and Sylvia Jones, Wells Fargo – College With 27.2% of Georgia children living in poverty, going to college can seem more like a dream than a reality to many students. That's why Wells Fargo working with Project GRAD in Atlanta and First Generation Films teamed up to reach and inspire more than 2,000 high school students to screen the award-winning documentary *First Generation* at three high schools and Atlanta Metropolitan State College. A winner of awards at two film festivals, and filmed over the course of three years, *First Generation* (www.firstgenerationfilm.com) is narrated by Blair Underwood and profiles the emotional journey of four students attempting to break the cycle of poverty by pursuing their college dreams. The film painfully shows, first generation students are at a disadvantage due to their families' unfamiliarity with college applications, scholarships, and the federal aid process. In some Title I schools, guidance counselors are likely to oversee more than 600 students, leaving high performing first generation scholars with little support from their families or schools.

ISSUE & DESCRIPTION**DATE****TIME****LENGTH****FAMILY/PARENTING/SELF-HELP/RELIGION ISSUES:**

7/20/14

7:00AM

25Min.

PERSPECTIVES: Terrance Tykeem, We Stand up Coalition, in collaboration with, Diamond Mine Media Publishing, have release of Touched, the book and music single, of the same name. It isn't strangers our children have to fear. Most child sexual abusers are respected members of the community drawn to settings where they gain easy access to children like schools, clubs and churches. Even worse to comprehend is when the abuser is a parent, foster parent, or relative. The third book for Terrance Tykeem shares the stories of two individuals sexual molested as children. Songwriter, Producer, Businessman and Ex-NFL walk-on, Terrance Tykeem was born in Atlanta, Georgia, spending equal time between Atlanta and Philadelphia. As a product of the foster care system, Tykeem has firsthand knowledge of abuse against children. Tykeem fights against injustices plaguing our communities such as child sexual abuse, domestic violence, and mass incarceration, just to name a few.

9/14/14

7am

24mins

PERSPECTIVES: Holly Tuchman, CEO and Executive Director YWCA of Northwest GA and Greg Loughlin, Executive Director Georgia Commission on Family Violence News headlines this week were filled with stories about the NFL and former Baltimore Ravens running back Ray Rice. TMZ secured and released video of Rice assaulting his wife in an elevator at a casino in Atlantic City. The woman who was his fiancé at the time married him. In statements this week she attacked the media for the release of the video and the discussion it sparked on domestic violence. The YWCA of Northwest Georgia is committed to the eradication of domestic violence. This half hour focuses on the warning signs and remedies women in dangerous situations may seek.

ISSUE & DESCRIPTION**DATE****TIME****LENGTH****ART & ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:**

7/13/14

7am

25mins

PERSPECTIVES: Bernard Kinsey – The Kinsey Collection Have you ever wondered about the poor representation of African-Americans in the making of America? Bernard Kinsey calls it “the myth of absence.” To help deal with that, we are bringing to Atlanta for the first time The Kinsey Collection -- a myth-busting, dialogue-promoting show that will debut at the Atlanta History Center in early April. Bernard and Shirley Kinsey and their son Kahlil put it together and they’ll be in Atlanta to open the exhibit –which covers 400 years of art and artifacts that bring to life the real role of African-Americans in early – and later – America. It’s been to the Smithsonian and 14 other museums, and its’ been profiled on the CBS network and scores of articles and TV and radio stories – but it’s new to Atlanta. As an example, the collection includes chilling artifacts like female slave shackles, a wall graphic of the Goree Island (in Africa) portal to slave ships, a schedule of 500 slaves and an early book entitled “Incidents in the Life of a Slave Girl.” And the early art works by African-Americans are amazing. There’s a copy of the Dred Scott decision, an early copy of the Emancipation Proclamation, Brown vs. Board of Education and much more. Bernard Kinsey, also shows that there were more two-headed African-American families in America in 1865 than there were white families – and that African-Americans were part of America before Jamestown – and not as slaves. And for the first time, this show will include a first edition of Solomon Northrup’s book “12 Years a Slave,” the basis for the film that just won Best Picture in the Oscars.

7/27/14

7am

25mins

PERSPECTIVES: Joy Johnson, Executive Director and Fiona Fairie School Director, The Georgia Ballet School, founded in 1960 by Iris Hensley, is dedicated to providing outstanding instruction in ballet and related dance styles in a professional, structured, yet nurturing environment. The Georgia Ballet School faculty is a group of dedicated and enthusiastic dance education professionals who work closely together within a carefully designed curriculum comprised of thirteen grade levels, each with a written syllabus to ensure progress. The Georgia Ballet announced the addition of Fiona Fairie as School Director for the 2014-2015 seasons. Classes are held in The Georgia Ballet's spacious 13,000 square foot facility. The School's resident ballet company, The Georgia Ballet, provides talented, advanced level students with opportunities to apprentice with a professional organization. The company's presence also provides a valuable firsthand education for all students in the ultimate practical application of their weekly lessons. The Georgia Ballet School's primary focus is on classical ballet, but also offers classes in tap, modern dance, jazz, and hip hop. The school aims to serve both the recreational dancer, as well as the applied student, for whom ballet performance is a career goal.

ISSUE & DESCRIPTION**DATE****TIME****LENGTH****ART & ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:**

8/10/14

7am

25mins

PERSPECTIVES: Darryl Brown, Artist and son of James Brown, author of Inside the Godfather James Brown

If you think you know the soul truth about James Brown, think again! "Inside the Godfather" is a history changing book, but most importantly we will set the record straight about James Brown, The Godfather of Soul! Stories that have NEVER been told such as: Did you know that James Brown, The Godfather of Soul was offered over ten million dollars to convert to a certain religion? Daryl Brown believes that his dad, James Brown, his brother-in-law and his older brother Teddy were murdered. The book was released simultaneously with the Universal Studios biographical film "Get on Up." Inside the Godfather brings together, for the first time, Brown's inner circle. They will correct the distortions of the past and provide the reader a clear understanding of the brilliance and generosity that was James Brown.

8/24/14

7am

26mins

PERSPECTIVES: Beverly Nicholson Doty – US Virgin Islands While the calendar has many families thinking about returning to their pre-summer routines as the kids go back to school, there is always time to plan a vacation to the US Virgin Islands. Beverly Nicholson Doty, the Commissioner of the US Department of Tourism to the US Virgin Islands returns for a visit to share all of the many opportunities for fun and relaxation year round on St. Croix, St. Thomas, and St. John in the US Virgin Islands where one only needs a driver's license to travel. The Commissioner, who also serves as chairman of the Caribbean Tourism Organization, will be in the city to update destination partners on travel and tourism developments taking place in the Territory, including the importance of the Atlanta market. The state of Georgia is a key domestic travel market for the US Virgin Islands and the Territory has some exciting news to share, including new nonstop air service to the islands.

ART & ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:

9/21/14

7am

25mins

PERSPECTIVES: Tavis Smiley, Talk Host and Author of Death of a King

New York Times bestselling author and award-winning broadcaster Tavis Smiley brings us a revealing and dramatic chronicle of the twelve months leading up to Dr. Martin Luther King, Jr.'s assassination. Martin Luther King, Jr. died in one of the most shocking assassinations the world has known, but little is remembered about the life he led in his final year. Smiley recounts the final 365 days of King's life, revealing the minister's trials and tribulations—denunciations by the press, rejection from the president, dismissal by the country's black middle class and militants, assaults on his character, ideology, and political tactics, to name a few—all of which he had to rise above in order to lead and address the racism, poverty, and militarism that threatened to destroy our democracy.

ISSUE & DESCRIPTION**DATE****TIME****LENGTH****FINANCIAL / POVERTY / CHARITY ISSUES:**

8/31/14

7am

25mins

PERSPECTIVES: Elisabeth Omilami, Executive Director, Hosea Feed the Hungry and Homeless (HFTH) will partner with Meet College Park, and the North Metro Career Center of the Georgia Department of Labor to host the 4th annual Labor of Love. This event has successfully given Atlanta citizens exposure to great job prospects and the opportunity to get back to work. This year's event will take place on Saturday, September 6, 2014 from 10am to 1pm at the Georgia International Convention Center. Labor of Love was created to reclaim some of the initial promise of Labor Day—a celebration of American labor and an inspiration that there is hope for American citizens. During the event, individuals will have access to job opportunities, they will also sharpen their job interviewing skills and job counselors will be on-site critiquing resumes. Americans are still suffering disproportionately in the current financial crisis, according to the Department of Labor's July report, unemployment still hovers around 6.2 percent nationally. In Georgia, the unemployment rate sits at 7.8 percent. Labor of Love was designed to meet the basic employment needs of so many. The Labor of Love event will also have traditional HFTH activities including food and clothing distribution, medical screenings and more.

9/3/14

7AM

25MINS

PERSPECTIVES: Kaiser Permanente's Dr. Kelly Degraffenreid and race director, Jeff Galloway.

On September 11, the streets of Atlanta will be filled with runners and walkers participating in the annual Kaiser Permanente Corporate Run/Walk. The course starts at Turner Field and weaves its way through downtown Atlanta.

The Kaiser Permanente Corporate Run/Walk targets companies. Individuals are welcome, but the goal is to improve the health of metro Atlanta's workforce. The majority of our participants are part of a corporate team, which builds camaraderie among coworkers and motivates them to get active. Unlike other races, The Kaiser Permanente Corporate Run/Walk has a built-in training component. This is not a one-day event—it's an 8-week fitness program that culminates in a 5K race in downtown Atlanta. This year also features the popular Saturday morning boot camp at Piedmont Park.

Last year more than 17,000 runners and walkers from 400 metro Atlanta companies participated. Kaiser Permanente of Georgia provides both health coverage and health care, so we are committed to helping people achieve total health.